Total Income 2015/16: **$8.8M** (2014/15: $7.06M)

* **Donations**: all general donations exc bequests
* **Supporter**: includes sale of merchandise (via stalls, online & other volunteer generated events), commission, ticket sales.
* **Membership**: individual and society subscriptions
* **Investment Income**: interest and trust distributions received


* **Administration**: includes occupancy costs, admin staff expenses, insurance, postage, printing, telephone, membership mgmt
* **Finance & Depn**: bank fees, merchant charges, depn of assets
* **Investigations, Campaigns and Education**: animal cruelty invest, public awareness activities, advertising, website costs, campaign staff costs, community events, youth outreach and stalls
* **Membership Mgmt**: supporter updates and communication
* **Merchandise**: cost of buying and selling merchandise