Every year around 700,000 baby calves (commonly called 'bobby calves') are slaughtered in Australia as waste products of the dairy industry. Many Australians are unaware that to produce milk, dairy cows need to give birth to a calf. Most are taken from their mothers in their first day of life so that their mothers' milk can be harvested for human consumption. Bewildered and distressed by this separation, calves as young as five days old are sent for slaughter.

The questionable ethics behind milk production has been a long-held secret of the dairy industry.

Now the dairy industry is pushing for a nationwide standard that will make it legal to deny baby calves liquid food for their last 30 hours of life as they are trucked and prepared for slaughter. This proposed standard is currently up for public consultation — a fact not publicised by either our government or the dairy industry.

Mother cows would normally suckle their young five times a day. If passed, this standard will compound the misery and suffering endured by hundreds of thousands of unwanted bobby calves each year.

You can demand a kinder future for ‘Bobby’ at www.AnimalsAustralia.org